

UNIVERSIDAD TÉCNICA PARTICULAR DE LOJA

La Universidad Católica de Loja

ESCUELA DE CIENCIAS DE LA EDUCACIÓN

MENCIÓN INGLÉS

MODALIDAD ABIERTA Y A DISTANCIA

A DESCRIPTIVE ANALYSIS ON ANGLICISMS USED IN ECUADORIAN NEWSPAPERS

Research done in order to achieve the Bachelor`s Degree en Teaching English as a Foreign Language

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QUITO
2010

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CERTIFIES THAT:

This research work has been thoroughly revised by the graduation committee, Therefore, authorizes the presentation of this thesis, which complies all the norms and internal requirements of The Universidad Técnica Particular de Loja.

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Date: April, 15th 2010

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DEDICATION

TO

MARCO MY FATHER

ROMEL MY HUSBAND

MANUEL ALEJANDRO MY SON

ABSTRACT

The theme of this investigation, "A descriptive analysis of Anglicisms used in Ecuadorian newspapers", Is the central topic of the investigation as prescribed by Universidad Técnica Particular de Loja.

The main aims of this research are: to determine the variation in language usage in newspapers, to identify the social factors for language change in our country focusing in English, to get conscious of the unnecessary use of expressions borrowed from foreign language.

This research was conducted in Quito, analyzing three different kinds of variables: El Comercio a national newspaper, Últimas Noticias, a local newspaper, and El Extra, a tabloid during seven days. Additionally, the contexts in where Anglicism appeared were identified and classified.

The methods used for this research were scientific, analytic – descriptive, and the bibliographic methods.

It has been found that Anglicisms are more prominent in the technology, sports, and economy sections of the newspapers.

Anglicisms most of the time are employed in articles of technology, sports, and economy. In On the other hand, Anglicisms are less frequent in the health or news sections.

INTRODUCTION

This research focuses on the Anglicism used in Ecuadorian newspapers. The aim is to discover the influence of the English language in the Ecuadorian Spanish newspapers. Some previous studies about Anglicism are: Sampedro, José (2000). "Anglicismos, Barbarismos, Neologismos y falsos amigos en el lenguaje informático", Orea, Freddy (2006). "Ponencia acerca de los anglicismos de uso cotidiano en el habla española del estado de Monagas Venezuela". However, the inquiry of the use of Anglicisms in Ecuadorian newspapers is intriguing and worth documenting to study the impact in our native Spanish language.

This theme is very relevant, because English teachers have to take advantage of all resources that can help them to introduce their students into the new language, furthermore, they not only must guide students to get accurate use of the language but, also help them to recognize that the Spanish language is very rich and they must be proud of it. The results of this study will provide teachers more resources to develop themselves professionally as well as to help their learners.

The methods used to conduct this investigation were: Scientific, descriptive and analytic, and bibliographical methods were applied in order to obtain, classify and analyze the data. The results have been presented in different charts given by the university.

Moreover, specific objectives refer to the activities to develop this research in order to determine the level of occurrence in actual newspaper communication. Next, a brief comment about these specific objectives.

An effort is being made to determine the level of influence of the English language on the linguistic expressions used in Ecuadorians newspapers. The linguistic expressions do not have big changes, and in most of the cases they follow the normal structure without suffering alterations.

Furthermore, to identify syntactic and lexical Anglicism more commonly used in newspapers material in Ecuador. Most Anglicism are written and pronounced with some variations because due to their use people have owned them.

Also, to make a deep analysis of the Anglicisms found in Ecuadorian newspapers on etymological, syntactic-semantic, and morphological aspects. At times, it was difficult because to find the exact meaning of words because English words have several meanings.

Next to determine the written sections of Ecuadorian newspapers in which Anglicisms are mostly used. According to this research the sports section has the most frequency of Anglicism, reports about technology is another section and news has the less quantity of Anglicism.

Finally, to know the level of acceptance Ecuadorians have on the use of Anglicism in newspapers.

METHODOLOGY

This research is divided in two parts: the theoretical background and the field research. The bibliographical method was used to develop the theoretical background, while the field research was conducted by employing the descriptive and analytic method. Additionally, all the suggestions and instruments given by the university were closely followed.

This field research was conducted in Quito by investigating three variables, (El Comercio, Últimas Noticias, and El Extra). I followed and studied the three variables for a period of seven days, and then I read the selected sections and collected the Anglicism used in each one. The information was classified in different charts and then the descriptive and statistical analysis was done.

Next, some interviews were conducted to collect data in order to find out the opinion of different people about the use of Anglicisms in newspapers.

The organization of the collected information was classified by following the model charts given by the university .They are as follows: to collect data, to make the statistical analysis and to compare the final results. Statistical graphics were also used to explain better the frequency of the Anglicism, therefore facilitating the compilation of data.

RESULTS

This study was conducted in the capital city, Quito. Three well known resources were investigated: El Comercio a national newspaper, Últimas Noticias a local newspaper, and El Extra a tabloid.

El Comercio is a national newspaper with a long trajectory and a successful life in written communication inside the country, El Comercio presents a variety of news and it is divided in sections to facilitate readers use. Últimas Noticias is local news which is created by the owners of El Comercio, but it focuses on news about the capital city. It also gives a summary of the country's headlines. El Extra is a tabloid featuring sensational news in Guayaquil (the largest city in the country.

The information is presented in charts that show the most commonly used Anglicism in these written publications, and the context in which they are used.

The results reveled that most of the time Anglicism are used in articles of technology, sports, and economy, in other kind articles such us health or news, it is less common to find them

Chart One

Variable: El Comercio (National newspaper)

Sub Variable: News

Anglicism	Example	Times	Title of the	Date
			article	
Blog	Caranqui abrió	4	Oscar Caranqui	2009-10-11
Bloguero	un blog en	2	es el bloguero	
Internet	internet		del pabellón de	
			máxima	
			seguridad	
Clown	Encuentro	4	El teatro clown	2009-10-12
	internacional de		en cinco sitios	
	teatro clown		del país	
Hacker	Hacker invadió la	1	Sólo Fútbol	2009-10-13
Web	web de Diego	1		
Blog	Sánchez es muy	3	Yoani Sánchez	2009-10-14
	crítica con el		no recibió su	
	castrismo en su		premio	
	blog			
Dow Jones	El proyecto	5	El Dow Jones	2009-10-15
	industrial de la		vuelve a las	

	bolsa de Nueva		ligas mayores	
	York, El Dow		, c	
	Jones cerró por			
	encima de los			
	10.000 puntos			
Citigroup	Citigroup reportó	5	Ganancias	2009-10-16
	ganancias de		modestas	
	\$101 millones en		resalta el	
	el trimestre		problema del	
			Citigroup	
				2009-10-17

Chart Two

Variable : El Comercio (National Newspaper)

Sub Variable: Ads

Anglicism	Example	Times	Title of the	Date
			article	
				2009-10-11
Yes	Dígale yes al	2	Institutos,	2009-10-12
	inglés con		Academias	
	Howard			
Kids	Kids diversión a	5	Estilo Kids	2009-10-14
	la hora de crear			
Fashionate	Fashionate en el	1	Eta Fashion	2009-10-15
	centro de la			
	ciudad			
Buffet	Bufett típico	1	Swiss Hotel	2009-10-16
	alemán			

Chart Three

Variable: El Comercio (National Newspaper)

Sub Variable: Social Pages

Anglicism	Example	Times	Title of the	Date
			article	
				2009-10-11
Web	Vea la lista de	2	Los premios de	2009-10-12
	los nominados		los 40	
	en nuestra web		principales se	
			disputan en la	
			red	
Fan	Recibió gustoso a	2	Mis canciones	2009-10-15
	Gabriela García		nacen de	
	la fan que fue al		historias reales	
	hotel capitalino			
	donde estaba			
	hospedado			

Chart Four

Variable: El Comercio (National Newspaer)

Sub Variable: Reports

Anglicism	Example	Times	Title of the	Date
			article	
Web	La nueva	4	La web 2.0	2009-10-11
	generación de		convocan a mas	
	páginas web		autores	
Express	Los bolones de	3	La comida	2009-10-14
	verde con		criolla en	
	chicharrón y		servicio rápido	
Light	queso, son una	1		
	opción de			
	desayuno expres			
	El morocho con			
	empanada es			
	algo light para			
	terminar el día			
Casting	Gabriela Endara	2	Las catorce	2009-10-15
	estudiante de		candidatas a	
	Ciencias Políticas		Reina de Quito	

de la Universidad	listas para	
Central del	competir	
Ecuador acudió		
al casting		
motivada por su		
familia		

Chart Five

Variable: El Comercio (National Newspaper)

Sub Variable: Sports

Anglicism	Example	Times	Title of the	Date
			article	
Ring	Jaime "la bestia"	1	Agenda	2009-10-11
	Quiñonez se		deportiva	
	alista para subir			
	al ring			
Gol	El mejor gol de	2	Palermo hizo el	2009-10-12
	cabeza		milagro en el	
			monumental	
Play offs	Los play offs,	4	En Ambato y en	2009-10-13
Básquet	semifinales de la	2	quito se	
	liga nacional de		disputan los	
	básquet		play off de la	
	empiezan hoy		liga nacional	
Goles	La dupla de	3	A la tri le falta	2009-10-14
	ataque de		gol	
	Ecuador ha			
	marcado cuatro			

	goles en estas			
	eliminatorias			
Fútbol	Terminó el ciclo	3	El fin de una	2009-10-15
	más exitoso de la		gran generación	
	historia del			
	fútbol			
	ecuatoriano			

Chart Six

Variable: Ultimas Noticias

Sub Variable: News

Anglicism	Example	Times	Title of the	Date
			article	
Resort	Una segunda	1	Vacaciones	2009-10-13
	luna de miel en		gratis para	
	islas y resorts		bronqueados	
				2009-10-14
Web	Por medio de la	1	La "súper niega	2009-10-15
	página web		lo que dijo	
			González	

Chart Seven

Variable: Ultimas Noticias (Local Newspaper)

Sub Variable: Ads

Anglicism	Example	Times	Title of the	Date
Anglicisin	Example	Times	Thic of the	Date
			article	
Djoker	Necesito Djoker	1	Empleos varios	2009-10-11
	para bar			
0.11	0.11	,	TADDI	0000 10 10
Call center	Call center 072	1	UTPL	2009-10-12
	588 730		postgrados	
	000 700		postgrados	
Laptops	Laptos nuevas	1	Mercadería	2009-10-13
	_			
	\$550			
D 11			3.5	2000 10 14
Full	Esta van si es	1	Mi voz móvil	2009-10-14
	full extras			
	iun catias			
Gypsum	Gypsum, cielo	1	Materiales	2009-10-15
	raso, piso			
	flotante, pintura			

Chart Eight

Variable: Ultimas Noticias (Local Newspaper)

Sub Variable: Social Pages

Anglicism	Example	Times	Title of the	Date
			article	
Web	Escuche en	2	Este chileno	2009-10-14
	nuestra web el		vuelve a los	
	tema "Estoy		escenarios	
	pensando"			
Mister	¿Poe qué	4	La voz no	2009-10-15
	escuchan a		importa lo que	
	Mister Sastana?		vale es el	
			carisma	
Jean	Yo solo me vestía	2	No todo está en	2009-10-18
	de jean		la ropa	
Top	Si tienes un	5	Sólo es cuestión	2009-10-19
	buen pantalón y		de combinar	
	tres top ya tienes			
	tres paradas			

Chart Nine

Variable: Ultimas Noticias (Local Newspaper)

Sub Variable: Reports

Anglicism	Example	Times	Title of the	Date
			article	
Pop	Un tema inédito	2	Vuelve la voz de	2009-10-12
	del rey del pop		Jakson	
Look	Cambie de look a	1	Haga su propia	2009-10-13
	un adorno usado		antigüedad	
Metal	Un encuentro	2	La técnica del	2009-10-15
power	cercano con el		Metal	
	metal power de			
	guitarras			
Internet	La tecnología	2	Ecuador, un	2009-10-18
	permite		país virtual	
	transportarse a			
	través del			
	internet por el			
	mundo y el			
	espacio			

Chart Ten

Variable: Ultimas Noticias (Local Newspaper)

Sub Variable: Sports

Anglicism	Example	Times	Title of the	Date
			article	
Ranking	En el ranking de	1	Dunga , Diego y	2009-10-12
	los sueldos de		Bielsa, bien	
	los DT		pagados	
Tour	Todo listo para el	2	Listo el tour de	2009-10-13
	tour de		Barcelona y El	
	campeones		Nacional	
Rally	Luego de sortear	1	Francisco	2009-10-15
	los 11 especiales		Sevilla ganó el	
	que tuvo el rally,		GT monomarca	
	Francisco Sevilla			
	triunfó			
Counter	Foto en el	1	Los Albos	2009-10-18
	counter del hotel		practicaron con	
			los ecos de	
			Arjona	

Chart Eleven

Variable: El Extra (Tabloid)

Sub Variable: News

Anglicism	Example	Times	Title of the	Date
			article	
Facebook	Localizó a sus	4	Conoció a sus	2009-10-11
	dos hermanos a		hermanos a	
	través de la red		través del	
	social facebook		facebook	
Taxi	Nos falta cultura	5	Cuidado con los	2009-10-15
	y malicia cuando		taxis enemigos y	
	abordamos un		piratas	
	taxi.			
Express	Si a alguien le	2		
	toca un			
	secuestro			
	express lo			
	primero es no			
	ponerse nervioso			

Chart Twelve

Variable: El Extra (Tabloid)

Sub Variable: Ads

Anglicism	Example	Times	Title of the	Date
			article	
Disc Jokey	Locución, disc	1	Baile	2009-10-11
	jokey, modelaje			
Kids	Kids club ropa	1	Ropa y	2009-10-12
	de niño por		accesorios	
	catálogo			
Play	Ponle play a tu	2	Play land park	2009-10-13
land	diversión	1		
park		1		
Internet	Internet	1	Computación	2009-10-14
	inalámbrico e			
	ilimitado			
Web	Página web	1	Edina "la guía	2009-10-15
			que guía"	

Chart Thirteen

Variable: El Extra (Tabloid)

Sub Variable: Social Pages

Anglicism	Example	Times	Title of the	Date
			article	
Miss	Viviana Arteaga	2	Santeña ganó el	2009-10-11
	se llevó el título		miss tanga	
	de miss tanga			
Fans	Víctor Manuelle	2	Guayaquil	2009-10-12
	llegó al sector de		celebró al ritmo	
	camerinos		de la buena	
	abriéndose pasos		música	
	entre decenas de			
	fans			
Freak	Se abrirá las	1	Quito se alista	2009-10-14
show	puertas a un	3	para vivir un	
	freak show (show		show siniestro	
	fenómeno)			
Тор	En el salón	2	Conquer un	2009-10-15
	presidencial del		evento de alta	
	centro de		costura	

	convenciones se			
	llevó a cabo un			
	importante			
	desfile de modas			
	denominado			
	top%			
Show	Habrá bingo	2	La caravana	2009-10-16
	millonario, show		más regalona	
	de artistas,		llega al	
	premios y		suburbio	
	muchas			
	sorpresas			

Chart Fourteen

Variable: El Extra (Tabloid)

Sub Variable: Reports

Anglicism	Example	Times	Title of the	Date
			article	
Iceberg	El Titanic chocó	1	Qué era el	2009-10-11
	con un iceberg		Titanic	
Manicure	En el sudor no	1	Mitos y	2009-10-12
Pedicure	existe riesgo de	1	mentiras sobre	
	contagio, así		el VIH	
	como tampoco			
	en los			
	instrumentos de			
	manicure ,			
	pedicure o			
	intervención			
	quirúrgica			
Hobbie	El bichito de	1	Marissa	2009-10-13
	estar en los		Sánchez ¡Reina	
	medios siempre		de las	
	lo tomé como un		aventuras!	

	hobbie cuando			
	jugaba a la			
	reportera			
Fútbol	Son cosas de la	3	No lava la	2009-10-15
	hincha que sufre		camiseta desde	
	y goza con el		el 2006	
	equipo de fútbol			

Chart Fifteen

Variable: EL Extra (Tabloid)

Sub Variable: Sports

Anglicism	Example	Times	Title of the	Date
			article	
Play off	Inicio de los	2	Comienzan los	2009-10-11
	juegos del play		play off en	
	off en la		FútSal	
Senior	categoría senior	1		
	B en los partidos			
	de ida			
Penalty	No nos pitó un	2	Arbitro inmoral	2009-10-12
	penalty			
Gol	Una vez más la	3	¡SudAfrica TV	2009-10-15
	tri careció de gol		canal 2010!	

Chart Sixteen

Variable: El Comercio (National Newspaper)

Anglicism	Section	f	%
	News	9	33.33
	Ads	6	22.22
	Social Pages	2	7.40
	Reports	4	14.81
	Sports	6	22.22
	TOTAL	27	100

Chart Seventeen

Variable. Ultimas Noticias (Local Newspaper)

Anglicism	Section	f	%
	News	2	10
	Ads	5	25
	Social Pages	4	20
	Reports	5	25
	Sports	4	20
	TOTAL	20	100

Chart Eighteen

Variable: El Extra (Tabloid)

Anglicism	Section	f	%
	News	3	12.5
	Ads	7	29.17
	Social Pages	6	25
	Reports	5	20.83
	Sports	3	12.5
	TOTAL	24	100

Chart nineteen

The most frequent anglicisms in all variables

Times
11
8
7
6
6
5
5
5
5
5
5
5
4
4
4
4
4
2

Casting	2
Bloguero	2
Yes	2
Penalty	2
Light	1
Hacker	1
Ring	1
Full	1
Laptop	1
Resort	1
Iceberg	1
Manicure	1
Pedicure	1
Hobbie	1
Look	1
Pop	1
Ranking	1
Senior	1
Gypsum	1

DISSCUSSION

Defining the concept of Anglicism is not an easy matter. The information provided in the 2001 edition of the Dictionary of the Spanish Royal Academy defines the term Anglicism as follows:

Anglicism: 1.Draft or way of speaking that belongs to the English language. 2. Word or draft of this language used in another one. 3. The use of English words or drafts into different languages.

Anglicisms are English words borrowed from languages, when these words do not have a correct one that represent their meaning. Anglicisms occur in different fields such as: science, economy, sports, technology. Communication media and people use them as they belong to their language.

Migration to The United States has contributed to increase of Anglicisms and has found its way into Ecuadorian Spanish. However, English is a global language, its influence is enormous around the world and people have learnt to live with it.

THEORETICAL BACKGROUND

Language

Language is the way that people communicate their ideas, emotions, feelings, etc, that's why we can find many definitions that are focused on different fields such us: biology, grammar, linguistics among others

Selections of several definitions have been taking in account for this job and they are the following:

- 1. For language we understand a system of codes which help there to designate the objects of the exterior world, actions, qualities and relations among the same ones. (A. R. Luria, 1977).
- 2. Language is a finite or infinite set of sentences, each of which possesses a finite extension and constructed from a finite set of elements (Noam Chomsky, 1957)
- 3. Language is an instance (authority) or faculty(power) that is invoked to make clear that all men speak between(among) themselves (J. P. Bornchart, 1957).
- 4. Language is the configuration that has in our understanding the learned world. Language has a double aspect: vehicle of admission of the idea a vehicle of emission of the idea. This one is substantial and the

only possibility of expression, of objectivities, is the form, that is to say, the language as creator of the world, Wilhelm von Humboldt | Humboldt, 1820).

Additionally, Henry Sweet, an English phonetician and language scholar, stated: "Language is the expression of ideas by means of speech-sounds combined in to words. Words are combined into sentences, this combination answering to that of ideas into thoughts."

Moreover the American linguists Bernard Bloch and George L.

Trager formulated the following definition: "A language is a system or arbitrary vocal symbols by means of which a social group cooperates."

Also the Salvat Dictionary, showing a point of biologists that defines the language as follows: "Language is a unit of organic procedures that let humans communicates each other"

For Espinoza & Benitez 2006, on their book English phonology present a dentition for language which is widely associated with linguists' criterion and it is as follow:

"Language is a complex system used for human communication, based on a small number if arbitrary vocal symbols and sounds units which combines, according to certain rules, into large and more complex structures with semantic content" Another definition for language is the one given for unix.com:

"A language is considered to be a system of communicating with other people using sounds, symbols and words in expressing a meaning, idea or thought. This language can be used in many forms, primarily through oral and written communications as well as using expressions through body language"

Linguistics

Linguistics is the study of the human language, covering the structure (morphology), syntax (grammar), sounds (phonology) and meaning (semantics), as well as the history of the relations of languages to each other and the cultural place of language in human behavior. De Sassure says: "Linguistics is the study of the manifestations of language and cultural influences that shape its development."

Nunberg 2003, says that: "Linguistics deals whit the study of all aspects of human language regarding the way in which speakers use their language and what they must know in order to use it in a communicative manner"

Linguistics is narrowly defined as the scientific approach to the study of language, but language can be approached from a variety of directions, and a number of other intellectual disciplines are relevant to it and influence its study as noted by Wikipedia.

Linguistics is the scientific study of the natural language and it encloses a number of sub-fields. An important topical division is between the study of language structure (grammar) and the study of meaning (semantics and pragmatics). Grammar encompasses morphology (the formation and composition of words), syntax(the rules that determine how words combine into phrases and sentences), and phonology (the sounds system and abstract sounds units).

Other sub-disciplines of linguistics include the following:

- Evolutionary Linguistics, which considers the origin of language.
- Historical linguistics, which explores language changes.
- Sociolinguistics, which looks at the relation between linguistic variation and social structures.
- Psycholinguistics, which explores the representation and functioning of language in the mind.
- Neurolinguistics, which looks at the representation of the language in the brain.
- Pragmatics, how meaning is transmitted based on a combination of linguistic competence, non linguistic language, and the content of the speech act.

Branches of Linguistics

Branches of linguistics are focused on different aspects of the language as: sounds, word formation, structures, meaning and the relation between language and social content.

The main branches of linguistic are: Phonology, Morphology, Semantics, Pragmatics and Syntax.

Phonology

Wikipedia defines phonology as follows:

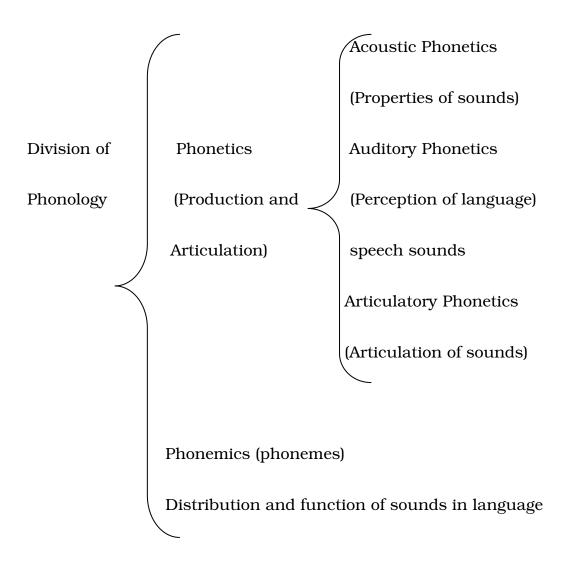
Phonology is a sub-field of historical linguistics, which studies the sound system of a specific language or set of languages change over time. Whereas phonetics is about the physical production and perception of the sounds of speech, phonology describes the way sounds function within a given language or across languages.

In addition to the minimal meaningful sounds (the phonemes), phonology studies how sounds alternate, and topics such as syllable structure, stress, accent, and intonation.

Espinoza & Bentitez 2006, say: "Phonology is a science, branch of linguistics, which studies the speech sound in general, according to their production, composition, distribution and function within the language."

The following chart is also taken from Espinoza & Benitez 2006.

This chart diagrams the division of phonology.



Morphology

The definition for morphology given by Wikipedia is as follows: Morphology is a branch of linguistics that studies the formal means of expressions in a language; in the context of historical linguistics, hoe the formal means of expression change over time, for instance language with complex inflectional systems tend to be subject to a simplification process.

Morphology is the field of linguistics that studies the internal structures of words as a formal means of expression. In addition morphology studies patterns of word formation within and across language, and attempts to formulate rules that model the knowledge of speaker of those languages.

In order to clarify the definition of morphology, its concept is given for

http://es.wikipedia.org/wiki/branchesoflinguistics/morphology.

Morphology is the identification, analysis and description of the structure of words (words as units in the lexicon are the subject matter of lexicology). While words are generally accepted as being the smallest units of syntax, it is clear that in most (if not all) languages, words can be related to other words by rules. The rules understood by the speaker reflect specific patterns (or regularities) in the way words are formed from smaller units and how those smaller units interact in speech. In this way, morphology is the branch of linguistics that studies patterns of word formation within and across languages, and attempts to formulate rules that model the knowledge of the speakers of those languages.

Syntax

Syntax is defined by the Concise Oxford Dictionary of Linguistics as the study of the grammatical relations between words and other units within a sentence.

Following Burneo (2006), "syntax of a language is the set of constitutive rulers that speakers follow when they combine words into sentences, In some way, the syntax of a language, for instance English can be regarded as the core of language, since this branch of linguistics is the one that links meaning with sounds and written symbols to form words".

In addition, Saville & Troike (2006) say: "Syntax is the linguistic system of grammatical relationships of words within sentences, such as ordering and agreement."

Another definition for syntax taken from http://es.wikipedia.org/wiki/branchesoflinguistics/syntax is as follows:

In linguistics, syntax is the study of the principles and rules for constructing sentences in natural languages. In addition to referring to the discipline, the term syntax is also used to refer directly to the rules and principles that govern the sentence structure of any individual language. Modern research in syntax attempts to describe languages in terms of such rules. Many professionals in this discipline attempt to find general rules that apply to all natural languages.

Semantics

The meaning expressed by human language is a study of meaning especially word meaning and sentence meaning. (Holmes 2008)

In addition for having another concept for semantics according to http://es.wikipedia.org/wiki/branchesoflonguistics/semantics is: The word "semantics" itself denotes a range of ideas, from the popular to the highly technical. It is often used in ordinary language to denote a problem of understanding that comes down to word selection or connotation.

Following Burneo (2006) says, "Semantics is a field of linguistics which studies the meaning of words and fixed word combinations, and how these combine to form the meaning of sentences". It means that semantics refers to the study of sings, symbols and structures of meaning in words and sentences. We can find two types of semantics, word meaning and speaker's meaning. The word meaning refers to the central meaning that it has in the dictionary. While, the speaker's meaning refers to what a speaker intends to convey when he/she uses the language to communicate ideas, feelings, opinions, etc.

Morphological Procedure

According to George Boeree "morphology is the study of morphemes, obviously. Morphemes are words, word stems, and affixes, basically the unit of language one up from phonemes. Although they are often understood as units of meaning, they are usually considered a part of a language's syntax or grammar. It is specifically grammatical morphemes that this chapter will focus on."

This means that morphological procedures are focused on how words are formed and how the morphemes are joined, so for understanding this explanations let me take in account again the opinion of George Booree about how the words can be formed, changed and derivated.

Most languages, but especially agglutinating and inflexional ones, differentiate between the stem of the word, which carries the basic meaning, and various affixes or attachments that carry additional, often grammatical, meanings. There are several kinds of affixes:

Suffixes are attached to the end of the stem;

Prefixes are attached to the front of the stem;

Infixes are put in the middle of the word;

Ablaut is a change in a vowel that carries extra meaning;

Reduplication is a matter of doubling a syllable to do the same.

In addition an article taken from

http://en.wikipedia.org/wiki/Word_formation can help us to understand in a better form how words are formed, it is as follow:

In linguistics, word formation is the creation of a new word. Word formation is sometimes contrasted with semantic change, which is a change in a single word's meaning. The line between word formation and semantic change is sometimes a bit blurry; what one person views as a new use of an old word, another person might view as a new word derived from an old one and identical to it in form; see Conversion (linguistics).

Word formation can also be contrasted with the formation of idiomatic expressions, though sometimes words can form from multiword phrases; see Compound (linguistics) and Incorporation (linguistics).

The following articles describe various mechanisms of word formation:

- Agglutination (the process of forming new words from existing ones by adding affixes to them, like shame + less + ness → shamelessness)
- Back-formation (removing seeming affixes from existing words, like forming edit from editor)

- Blending (a word formed by joining parts of two or more older words, like smog, which comes from smoke and fog)
 - Acronym (a word formed from initial letters of the words in a phrase, like English laser from light amplified by stimulated emission of radiation)
 - Clipping (morphology) (taking part of an existing word, like forming ad from advertisement)
- Calque (borrowing a word or phrase from another language by literal, word-for-word or root-for-root translation; for example the English phrase to lose face, which is a calque from Chinese)
 - Semantic loan (the extension of the meaning of a word to include new, foreign meanings)
- Compound (linguistics) (a word formed by stringing together older words, like earthquake)
 - Incorporation (linguistics) (a compound of a verb and an object or particle, like intake)
- Conversion (linguistics) (forming a new word from an existing identical one, like forming the verb green from the existing adjective)
- Neologism (a completely new word, like quark)
 - Loanword (a word borrowed from another language, like cliché, from French)

- Onomatopoeia (the creation of words that imitate natural sounds, like the bird name cuckoo)
- Phono-semantic matching (matching a foreign word with a phonetically and semantically similar pre-existent native word/root)

Historical Linguistics

Britannica Concise Encyclopedia

Historical linguistics had its roots in the etymological speculations of classical and medieval times, in the comparative study of Greek and Latin developed during the Renaissance, and in the speculations of scholars as to the language from which the order language of the world were descended. It was only in the 19th century, however, that more scientific methods of language comparison and sufficient data on the early Indo-European languages combined to establish the principles now used by historical linguistics.

The theories of the <u>Neogrammarians</u>, a group of German historical linguists and classical scholars who first gained prominence in the 1870s, were especially important because of the rigorous manner in which they formulated sound correspondences in the Indo-European language. In the 20th century historical linguistic have successfully extended the application of the theories and methods of the 19th century

to the classification and historical study of non Indo-European language.

For Http//es.wikipedia.org/historical linguistics

Historical linguistics (also called diachronic linguistics) is the study of language change. It has five main concerns:

- ✓ To describe and account for observes changes in particular languages.
- ✓ To reconstruct the pre-history of language and determine their relatedness, grouping them into language families (comparative linguistics)
- ✓ To develop general theories about how and why language changes
- ✓ To describe the history of speech communities
- ✓ To study the history of words, i.e. etymology

The biological origin of language is in principle a concern of historical linguistics, but most linguists regard it as too remote to be reliably established by standard techniques of historical linguistics, such us the comparative method. Less standard techniques such us mass lexical comparison are used by some linguist to overcome the limitations of the comparative method, but most linguists are regard them as unreliable.

The findings of historical linguistics are often used as a basis for hypotheses about groupings and movements of peoples, particularly in the prehistoric period. In practice, however, it is often unclear how to integrate the linguistic evidence with the archaeological or genetic evidence.

A comparison between traditional and modern historical linguistics have been taken from http://anwers.com/historical linguistics

There are several differences that occurred dealing with the objects of research of traditional and modern historical linguistics. The focus of traditional historical linguistics lies in keeping records of language change in the past times of a language or language family. Modern historical linguistics however focuses on the progress of language change. They try to analyze the cause or motivation, the spread and the modality of language. They try to analyze the cause or motivation, the spread and the modality of language change. Traditional historical linguistics concentrates on language and its changes regarding internal factors. Modern historical linguistics put its focal point on external factors e.g. the social surrounding. That synchronic variation is seen as a key to a variation in diachronic. The conclusion is that the beginning of a language change is variation. For traditional historical linguistics the language structure and the language system are very important, whereas in modern historical linguistics the language use and the user

are centered. They claim that grammar is shaped by discourse and language is changed by the speakers.

Traditional Historical linguistics is mainly interested in phonology and morphology and not so much in syntax and semantics. In modern historical linguistics the main interest lies on syntax, semantics and pragmatics and no more on phonology. Furthermore traditional historical linguistics is based on quality while modern historical linguistics is both qualitative and quantitative. Traditional historical linguistics deals only with written language, but modern historical linguistics also concerns with spoken language.

Language Change

whereby phonetic, Language change is phenomenon morphological, semantic, syntactic and other features of language vary over time. All languages change continually at any given moment, for example English language has a huge variety within itself; descriptive linguists call this variety synchronic variation. From these different forms come the effect on language over time know as a diachronic change. Two linguistics disciplines in particular concern themselves within studying language change: historical linguistics and sociolinguistics. Historical linguistics examines how people in the past used language and seek to determine how subsequent languages derive from previous ones and related to one another. Sociolinguistics studies the origins of language changes and want to explain how society and changes in society influence in language (http://es.wikipededia.org/languagechange)

Causes of language change

- 1. Economy. Speakers tend to make their utterances as efficient and effective as possible to reach their communicative goals. Speaking therefore, involves a trade-off of costs and benefits.
- 2. Analogy
- 3. Language contact
- 4. Means of communication
- 5. Cultural environment. Groups of speakers will reflect new places and situations in their language, whether they encounter different people there or not.

Studies reveal that language changes overtime and, newer generations can find funny the way of speaking of old generations and vice versa. We can observe several aspects for example:

Lexical changes are related to the use of the vocabulary.

Phonetic and phonological changes refer to the pronunciation of words.

Syntactic changes affect grammar in its morphological and syntactic aspects.

Spelling changes have to do with the meaning that a word can have, spelling changes, or the way a word is written.

Language Vice

The vices of language are related to the misuse of the pronunciation, structure or writing.

Gomez (1954), the principal language vices are: barbarism, solecism, cacophony, monotony, and amphibology

Barbarism.- A word or expression that is considered grammatically incorrect. Import barbarisms are foreign words that attach to the dialectical mother tongue use of a community instead of using the correct forms.

Also, barbarisms expressions are natural language words that take degenerative forms and can be of three forms: misspelled words, bad words and phrases pronounced defectively.

Solecism .- It can be of two kinds: a) when there is an extra word in a phrase or sentence. b) When a word in a sentence is missing.

Cacophony.- It is the production of sentences whose structure is unpleasant to listen.

Monotony .- It refers to the repetitive use of a word.

Amphibology.- When a sentence has no sense due to semantic problems.

Following a classification from http//anwers.com/language vice

In the vices of language we can find three groups:

Pragmatic vices

These occur by the use of words already discontinued (archaism), or the creation of the new words, used to supply the old things or refer to new objects (neologisms)

Syntactic Vices

These are related to the breakdown of the grammatical structure regardless of the words are correct in their writing and pronunciation, this cause s complication in time, spaces, rhythm and harmony of the communication.

Semantic vices

These refer to the dimming of meaning due to the use of foreign words which have their equivalent in natural language.

Neologisms

Neologism from Greek (neo "new" + logos "word" is a newly coined word that may be in the process of entering common use, but has not yet been accepted into mainstream language. Neologisms are often directly attributable to a specific person, publication, period or event. The term neologism was first in print in 1772. (Oxford English dictionary)

A definition taken from http//es.wikipedia.org/wiki/neologism

The term of neologism is used to describe the use of new words that only have meaning to the person who uses them, independently of their common meaning. This is considered normal in children, but a symptom of thought disorder (indicative of a psychotic mental illness, such as schizophrenia) in adults. People with autism also may create neologisms.

In additions, the use of neologism may also be related to aphasia acquired after brain damage resulting from a stroke or head injury. In theology, a neologism is a relatively new doctrine (for example rationalism).

Consequiently, a neologist is the one who proposes either a new doctrine or a new interpretation of source material such us: religious texts.

Neologism are often created by combining existing words(see

compound noun and a adjective) or by giving new words and unique

prefixes or suffixes.

Neologisms also became popular through mimetic, by way of mass

media, the internet, and word of mouth, including academic discourse

in many fields renowned for their use of distinctive jargon, and often

become accepted parts of the language. Other times, however, they

disappear from common use just as readily they appeared. Whether a

neologism continues as a part of the language depends on many factors,

probably the most important of which is the acceptance by the public. It

is unusual, however, for a word to enter in common use if it does not

resemble another word or words in an identifiable way.

When a word or phrase is no longer "new", it is not longer

neologism. Neologism may take decades to become "old", however,

opinions differ on exactly how old a word must be to cease being

considered a neologism.

Barbarism: Anglicisms

Barbarism

Barbarism is defined as a vice of language. When a word is written

or pronounced in the wrong way or used improperly. The Royal

Academic of Spanish Language includes this category of foreign words

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than can be defined as those words from other languages that have not joined totally to our language. These foreign words receive diverse names according to) its origin. Anglicism when it comes from an English word, Gallicism from a French word, germaniums from a German word, Italianism from an Italian word, among others.

Anglicism

Anglicism is defined as new words that comes from English language and integrates our language and do not need translation to be understood.

For Howard Stone, Anglicism are words used in its English form or derived for English words which came other language into English, and from English to Spanish, or to English to Spanish through French; these terms and words are created by English-speaking people and introduced to Spanish, uniquely Latin words used in English meaning.

Huyke Freiria writes that a word is anglicized when its pronunciation is phonetically adapted to Spanish even it has an English origin, also he says that the meaning attributed to a voice duly accepted in the Spanish language which comes from an English voice.

Latorre Cevallos modified Pat's proposal as follows: they are lexical forms whose spelling includes absent or unusual combination in Castilian, even though they have undergone a process of acclimation

that have altered the original spelling and even made derivational process to Castilians. This is the case of football – soccer – footballer, among others.

The Current dictionary of Spanish Language Vox states:

Anglicism m. 1. Idiomatic or manner of speaking proper English. 2. Word turn or so own expression of English language used in another one. 3. Love or attachment to England features.

The fact that English has become in most used language, has increased the use of Anglicism around the world, sometimes they are used correctly form, but in other utterances their use is incorrect and produce misunderstood.

The fact that Anglicism have filtered in native language worldwide, there are many people that propose not to use foreign language because it means the submission of the mother tongue, and the loss of culture. Romel Regalado a primary teacher said that Anglicism are used as fashion and kids and adolescents only employ them because they want to feel important and in some occasions they reproduce the Anglicism even they don't know what they are saying. Alejandro a student from Central Técnico High school also things that most of the time Anglicism are not necessary because our native language has a rich vocabulary.

Next, a list of some words that are considered the most popular used Anglicism in the opinion of

http//starmedia.com/commonanglicisms

Aerobics: Aerobics Exercises (physical activity)

Backstage: Behind of scene

Bar: Establishment of drink that are served in the counter

Baseball (beisbol): Game that is practiced whit a bat and a ball among 2 teams of 9 players, in field limited by 4 ink pads that mark the career of the player.

Beef steak (steak): slice of meat (roasted or fried)

Blue jeans: trousers of mezclilla

Business: work activities

Car wash: a place where cars are washed

CD: compact disc

Chance: opportunity

Chat: conversation

Cheese cake: oven dessert made of cheese

Check: To examine, to explore

Click: press the mouse's button

Paper clip: clamp or metallic point

Closet: Furniture with doors, used to hang gowns and other articles of

dressing.

Cell phone: Mobile telephone.

Emilio Lorenzo classifies Anglicism as follow:

Raw Anglicism. Those are words or phrases that remain in Spanish and English spelling reflect the original pronunciation, more or less phonetic.

Anglicism in acclimation period: In some occasions the script and the pronunciation have adapted to Spanish conditions.

Anglicism totally assimilated: They are terms that have already been fully incorporated into the language.

Decals: words which concept are unknown.

Decals semantic: Spanish voices that due to its informal similarity with other English voices, receive from this language meaning that did not nave in Spanish.

Foreign Language Interference

On the article Native language interference in learning a second language: Exploratory case studies of native language interference with target language usage by Baljit Bhela ehtl.flinders.edu.au/education/articles/vlnl/bhela/bhela.

Extensive research has already been done in the area of native language interference on the target language. Dulay et al (1982) define interference as the automatic transfer, due to habit, of the surface structure of the first language onto the surface of the target language. Lott (1983: 256) defines interference as 'errors in the learner's use of the foreign language that can be traced back to the mother tongue. (Bhela 23)

Ellis (1997: 51) refers to interference as 'transfer', which he says is 'the influence that the learner's L1 exerts over the acquisition of an L2'. He argues that: transfer is governed by learners' perceptions about what is transferable and by their stage of development in L2 learning. In learning a target language, learners construct their own interim rules (Selinker, 1971, Seligar, 1988 and Ellis, 1997) with the use of their L1 knowledge, but only when they believe it will help them in the learning task or when they have become sufficiently proficient in the L2 for transfer to be possible.

Ellis (1997) raises the need to distinguish between errors and mistakes and makes an important distinction between the two. He says that errors reflect gaps in the learner's knowledge; they occur because the learner does not know what is correct. Mistakes reflect occasional lapses in performance; they occur because, in a particular instance, the learner is unable to perform what he or she knows.

It appears to be much more difficult for an adult to learn a second language system that is as well learned as the first language. Typically, a person learns a second language partly in terms of the kinds of meanings already learned in the first language (Carroll, 1964; Albert & Obler, 1978 and Larson-Freeman & Long, 1991). Beebe (1988) suggests that in learning a second language, L1 responses are grafted on to L2 responses, and both are made to a common set of meaning responses.

Other things being equal, the learner is less fluent in L2, and the kinds of expressions he/she uses in L2 bear telltale traces of the structure of L1. Carroll (1964) argues that the circumstances of learning a second language are like those of a mother tongue. Sometimes there are interferences and occasionally responses from one language system will intrude into speech in the other language. It appears that learning is most successful when the situations in which the two languages (L1 and L2) are learned, are kept as distinct as possible (Faerch and Kasper, 1983). To successfully learn L2 requires the L2 learner to often preclude

the L1 structures from the L2 learning process, if the structures of the two languages are distinctly different.

Beardsmore (1982) suggests that many of the difficulties a second language learner has with the phonology, vocabulary and grammar of L2 are due to the interference of habits from L1. The formal elements of L1 are used within the context of L2, resulting in errors in L2, as the structures of the languages, L1 and L2 are different.

The relationship between the two languages must then be considered. Albert and Obler (1978) claimed that people show more lexical interference on similar items. So it may follow that languages with more similar structures (eg English and French) are more susceptible to mutual interference than languages with fewer similar features (eg English and Japanese).

On the other hand, we might also expect more learning difficulties and thus more likelihood of performance interference at those points in L2 which are more distant from L1, as the learner would find it difficult to learn and understand a completely new and different usage. Hence the learner would resort to L1 structures for help (Selinker, 1979; Dulay et al, 1982; Blum-Kulka & Levenston, 1983; Faerch & Kasper, 1983, Bialystok, 1990 and Dordick, 1996).

Dechert (1983) suggests that the further apart the two languages are structurally, the higher the instances of errors made in L2 which bear traces of L1 structures. In both cases the interference may result from a strategy on the part of the learner which assumes or predicts equivalence, both formally and functionally, of two items or rules sharing either function or form. More advanced learning of L2 may involve a greater number of rules or marking features for distinguishing between the two languages

Newspaper

A news paper is a printed periodical whose purpose is to deliver news and other information in an up-to-date, factual manner. Newspapers appear most commonly in daily editions, but may also be issued twice a day or weekly. While the content of a newspaper varies, it generally consists of a predetermined combination of news, opinions, and advertising. The editorial section is written by reports and other journalists at the direction of editors and may also be compiled from wire service reports. The advertising content of a newspaper can be divided in two parts, classified and display. Classified ads are small texts only items obtained by telephone and set into the format by the classified advertising representative. Display ads are obtained by sales representatives employed by the newspapers who actively solicit local business for this larger more visually oriented and space.

A newspaper id printed on thin paper made of a combination recycled matter and wood pulp, and it is not intended to last very long. Large printing presses usually located at a plant separate from the editorial and advertising headquarters, print the editions, and a network of delivery trucks bring them to the newsstands and geographical distribution center for subscribers.

A definition from http//journalismportal/newspaper

A newspaper is a publication containing news, information, and advertising. General-interest newspapers often features articles on political events, crime, business, art, entertainment, society and sports. Most traditional newspapers also feature an editorial containing columns that express the personal opinions of writers. Supplementary sections may contain adverting, comics, and coupons.

Tabloids

Tabloids are newspaper with a size page smaller than of the standard newspaper. Approximately the page's dimensions are 14' deep by 10 or 12'wide, with five or six columns each 2' wide. A tabloid typically contains news in condensed form, with great photographs. The name tabloid comes from a pharmaceutical product produced in London in the late 1880s which were compressed tablets.

The more recent usage of the term tabloid refers to weekly or semiweekly newspaper in tabloid format. Many of these are essentially straight forward newspapers, published in tabloid format, because subway and bus commuters prefer to read smaller size newspapers due to the lack of space. These newspaper are distinguished from the major daily newspapers, in that they offer an alternative viewpoint, either in the sense that paper's editors are more locally-oriented, or that the paper is editorially independent from major media conglomerates.

The term tabloid can also refer to a newspaper that tends to emphasize topics such as sensational crime stories, astrology, gossip columns about the personal lives of celebrities and sports satrs, and junk news among others.

Previous Studies

Previous studies helps to understand that Anglicism have been studies some years ago and they are a good recourse in order to improve this research.

I found some works related to Anglicism done by different people and for different areas among them can be mentioned Sampedro (2000). "Anglicismos, Barbarismos, and Neologismos en el lenguaje informático" This is an old job written when the term <spanglish> was in fashion, and here you can get many words from the informatics language with its usage, that actually continue being used.

You can also find some kinds of Anglicism with their definitions and examples that you can find in the informatics field.

Orea (2006).Ponencia acerca de los anglicismos de uso cotidiano en el habla del estado Monagas, Venezuela.

This job is focused on the use of Anglicism after the arrival of a petroleum industry to Venezuela, and another influences thus, sports, television, and business among others.

The author says: not only the technical English petroleum industry has influenced the attached of Anglicism but also TV programs, sports, and business have incorporated them to the daily life.

De la Vega René (2007) Anglicismos en el lenguaje español

The author presents an investigation based on daily activities, because he says that Anglicism are more relevant when they are used at everyday activity, because there are some Anglicism that are necessaries and do not have the same influence on the community.

Another job that can be mentioned is "Integración fonética y morfológica de los prestamos: datos del léxico dominicano del béisbol"

written by Rolando Alba , this article examines the processes of phonetic adaptation and morphological integration affecting baseball terms imported from English into Dominican Spanish the vocabulary was taken from television and radio. In addition I can also mention "The impact of lexical Anglicism in Spanish film magazines: a case study across time" of Trinidad Guzman Gonzalez a job related to the vocabulary used in film industry.

DESCRPTIONS AND ANLYSIS OF RESULTS

The description and analysis of results are very important because

they will make us understand the meaning and the use on the found

Anglicism in three variables and also we can get more information about

that word, besides it is important to know about the changes and

variations that the Anglicism have had during their use through the

years and their influence in Ecuadorian people.

Linguistic Analysis

The linguistic analysis uncovers the etymological origin of a word as

long as their grammatical function, their meaning in the context used

and the changes Anglicism produced in Ecuadorian Spanish.

Variable: El Comercio (National Newspaper)

1. Blog

Main Entry: blog

Pronunciation: \□blog, □blag\

Function: noun

Etymology: 1994. short for Weblog. The Blogger online publishing

service was launched in 1999.

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Date: 1999

A Web site that contains an online personal journal with reflections,

comments, and often hyperlinks provided by the writer; also: the

contents of such a site

— blog∙ger noun

— blog∙ging noun

This word is a new Anglicism and it is not accepted by the Royal

Academy of Spanish Language. It is functioning as a noun; I found this

in news related to news on the line. Even it is new, it has a rare

derivation: blogero and it is related to same meaning focused on a

person.

2. Internet

Main Entry: In·ter·net

Pronunciation: \□in-tər-□net\

Function: noun

Date: 1985, "the linked computer networks of the U.S. Defense

Department," shortened from internetwork, from inter- + network

An electronic communication network that connects computer

networks and organizational computer that facilities around the world.

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Internet is a noun and is formed by the combination of two words

international and net. It is directly related to computers and their use in

communication. This term is accepted by the Royal Academy of Spanish

Language and it does not have any adaptation written or oral.

3. Clown

Main Entry: clown

Pronunciation: \□klaun\

Function: noun

Etymology: probably from Low German origin; akin to Frisian klönne

clumsy fellow, Old English clyne lump of metal

Date: 1563

1 : Farmer, countryman

2: a rude ill-bred person: BOOR

3 a : a fool, jester, or comedian in an entertainment (as a play);

specifically: a grotesquely dressed comedy performer in a circus b: a

person who habitually jokes and plays the buffoon $c: \ensuremath{\mathsf{JOKER}}$ 1b

This term is accepted by the Royal Academy of Spanish Language.

The word in the example is functioning as an adjective and it is giving

the characteristic of funny to the theater presentation in Ecuador.

Clown doesn't have any variations since it is an Anglicism in Ecuador already. Its equivalent in Spanish (payaso), but sometimes the publicity use this Anglicism in order to increase the expectative of the news.

4. Hacker

Main Entry: hack ∙er

Pronunciation: \□ha-kər\

Function: noun

Date: 14th century

1 : one that hacks

2 : a person who is inexperienced or unskilled at a particular activity <a tennis hacker>

3 : an expert at programming and solving problems with a computer

4 : a person who illegally gains access to and sometimes tampers with information in a computer system

This word is not accepted by the Royal Academy of Spanish Language and in the example it functions as a noun and it refers to the person who enters web site without permission to get personal information, damage the computer's programs or alter the data a person has.

The equivalent for hacker in Spanish is "pirata", but this Anglicism

is becoming so common that is easier to find this Anglicism than to

hear the word "pirata" in Spanish.

5. Web

Main Entry: web

Pronunciation: \□web\

Function: noun

Etymology: Middle English, from Old English; akin to Old Norse vefr

web, Old English wefan to weave

Date: before 12th century

1 A fabric on a loom or in process of being removed from a loom

2 A cobweb, spiderweb b : a network of silken thread spun especially by

the larvae of various insects (as a tent caterpillar) and usually serving as

a nest or shelter

3: a tissue or membrane of an animal or plant; especially: that uniting

fingers or toes either at their bases (as in humans) or for a greater part

of their length (as in many waterbirds)

4 a : a thin metal sheet, plate, or strip b : the plate connecting the upper

and lower flanges of a girder or rail c: the arm of a crank

5 : something resembling a web: a : SNARE, ENTANGLEMENT <a web of

intrigue> <ensnarled in a web of folly — D. A. Stockman> b : an intricate

pattern or structure suggestive of something woven: NETWORK

6: the series of barbs on each side of the shaft of a feather: VANE

7 a: a continuous sheet of paper manufactured or undergoing

manufacture on a paper machine b : a roll of paper for use in a rotary

printing press

8: the part of a ribbed vault between the ribs

9 capitalized: world wide web

— webbed \□webd\ adjective

— web·like \□web-□līk\ adjective

The Anglicism web is already accepted by the Royal Academy of

Spanish Language and in the example it is applied as a noun. It is found

in relation to all news that has to do with internet and technology. The

meaning in Spanish for this word is 'red'.

In my opinion, nevertheless this Anglicism is newer, it has been

accepted quickly for people, and their equivalent in Spanish is hardly

ever used.

6. Yes

Main Entry: yes

Pronunciation: \□yes\

Function: adverb

Etymology: Middle English, from Old English gese

Date: before 12th century

1 —used as a function word to express assent or agreement <are you

ready? Yes, I am>

2 —used as a function word usually to introduce correction or

contradiction of a negative assertion or direction <don't say that! Yes, I

will>

3 —used as a function word to introduce a more emphatic or explicit

phrase

4 —used as a function word to indicate uncertainty or polite interest or

attentiveness.

This term is not accepted for the Royal Academy of Spanish

Language. The Anglicism yes is applied as affirmative conjunction in the

content found and the equivalent for this word in Spanish is 'yes'. This

Anglicism does not have adaptations in pronunciation or written.

7. Kid

Main Entry: kid

Pronunciation: \□kid\

Function: noun

Etymology: Middle English kide, of Scandinavian origin; akin to Old

Norse kith kid

Date: 13th century

1 a : a young goat b : a young individual of various animals related to

the goat

2 a: the flesh, fur, or skin of a kid b: something made of kid

3: a young person; especially: CHILD—often used as a generalized

reference to one especially younger or less experienced <the kid on the

pro golf tour> <poor kid>

— kid·dish \□ki-dish\ adjective

The Anglicism kid is not accepted by the Royal Academy of Spanish

Language. The word Kid is functioning as a noun in the content found,

the meaning for this word in Spanish is 'niño/a'. It does not preset any

adaptation oral or written.

7. Buffet

Main Entry: buf·fet

Pronunciation: \□bə-fət\

Function: noun

Etymology: Middle English, from Anglo-French, diminutive of buffe blow

Date: 13th century

1 : a blow especially with the hand

2 : something that strikes with telling force

The Anglicism buffet is accepted by the Royal Academy of Spanish

Language, and it is applied as a noun. The equivalent for this word in

Spanish is 'comida'. In the example there is no adaptation, but in some

occasions you can observe the suppression of one consonant f and the

consonant t. buffet (English) by bufe or just the suppression of the

consonant f and adding a tilde in the vowel e bufét.

8. Fan

Main Entry: fan

Function: noun

Etymology: probably short for fanatic

Date: 1682. 1889, Amer.Eng., originally of baseball enthusiasts,

probably a shortening of fanatic, but may be influenced by the Fancy

(1807), a collective term for followers of a certain hobby or sport

(especially boxing). There is an isolated use from 1682, but the modern

word is likely a new formation.

1: an enthusiastic devotee (as of a sport or a performing art) usually as

a spectator

2 : an ardent admirer or enthusiast (as of a celebrity or a pursuit)

<science-fiction fans>

The Anglicism fan is accepted by the Royal Academy of Spanish

Language. This word is functioning as a noun and it is referring to a

person who admires another. Its equivalent in Spanish is "fanático/a",

both are used in our language in similar percent. Fan is a cut of fanatic

and that's why this Anglicism is easy well known by people

9. Express

Main Entry: ex·press

Pronunciation: \ik-□spres\

Function: adjective

Etymology: Middle English, from Anglo-French expres, from Latin

expressus, past participle of exprimere to press out, express, from ex-+

premere to press — more at PRESS

Date: 14th century

1 a : directly, firmly, and explicitly stated <my express orders> b : EXACT,

PRECISE

2 a : designed for or adapted to its purpose b : of a particular sort :

SPECIFIC <for that express purpose>

3 a : traveling at high speed; specifically : traveling with few or no stops

along the way <express train> b : adapted or suitable for travel at high

speed <an express highway> c British: designated to be delivered

without delay by special messenger.

This term is not accepted for the Royal Academy of Sopanish

Language. In this study, the word express is found in two contexts: fast

food and kidnapping. When it is used as fast food, the Anglicism

functions as an adjective, while in kidnapping it is used as a verb. In the

example the word present the following adaptation, the suppression of

the last consonant s expres.

10. Light

Main Entry: light

Function: adjective

Date: before 12th century. "Not heavy," from O.E. leoht, from P.Gmc.

*lingkhtaz (cf. O.N. lettr, Swed. lätt, O.Fris., M.Du. licht, Ger. leicht,

Goth. leihts), from PIE base *le(n)gwh- "light, easy, agile, nimble" (cf. L.

levis "light;" see lever). The notion in make light of (1520s) is of

"unimportance."

1 : having light : BRIGHT <a light airy room>

2 a: not dark, intense, or swarthy in color or coloring: PALE b of colors:

medium in saturation and high in lightness < light blue>

3 of coffee: served with extra milk or cream

This term is accepted at the Royal academy of Language. In the

example (chart four). The word light is functioning as an adjective and

its meaning is related to the quality of a food has when it is had at night.

The meaning for light in Spanish is "liviano" but actually light is in

fashion and all people are talking about light food.

Variable: Ultimas Noticias (Local Newspaper)

11. Casting

Main Entry: casting

Function: noun

Date: 14th century

1 : something (as the excrement of an earthworm) that is cast out or off

2: the act of one that casts: as a: the throwing of a fishing line by

means of a rod and reel b: the assignment of parts and duties to actors

or performers

3 : something cast in a mold

The Anglicism Casting is accepted for the Royal Academy of

Spanish Language; and it is functioning as a noun. This word has to do

with participating in a selection of people for getting a place in a

contest or performing a role play.

It does not have a similar in Spanish so it is written without

adaptations and the suggested pronunciation is 'castin' for singular and

'castines' for plural.

12. Ring

Main Entry: ring

Pronunciation: \□riŋ\

Function: noun

Etymology: Middle English, from Old English hring; akin to Old High

German hring ring, Old Church Slavic krogŭ circle

Date: before 12th century

4 a (1): an often circular space especially for exhibitions or

competitions; especially: such a space at a circus (2): a structure

containing such a ring b: a square enclosure in which a fighting contest

(as a boxing or wrestling match) takes place

This term is accepted by the Royal Academy of Spanish Language.

The Anglicism is used in the area of sports and its equivalent in Spanish

is 'cuadrilátero' and it is functioning as noun. It does not have any

adaptation written or oral.

13. Play off

Main Entry: play-off

Pronunciation: \□plā-□of\

Function: noun

Date: 1895

1: a final contest or series of contests to determine the winner between

contestants or teams that have tied

2: a series of contests played after the end of the regular season to

determine a championship —often used in plural

The word play off is not accepted for the Royal Academy of Spanish

Language. This Anglicism is used in the sport area to refer to a special

set of games which will decide the teams that will be finalist in a

championship. The Anglicism play offs is functioning as a noun and its

equivalent in Spanish is "semifinales" and it is used specially to

basketball competition,

14. Top

Main Entry: top

Pronunciation: \□täp\

Function: noun

Etymology: Middle English, from Old English; akin to Old High German

zopf tip, tuft of hair

Date: before 12th century

A fitted, integral, or attached part or unit serving as an upper piece, lid,

or covering.

This term is accepted at the Royal Academy of Spanish Language.

Top is used as a noun, and in Spanish it means short blouse. This

Anglicism is written and uttered in Spanish exactly as it is pronounced

in English, and does not have any adaptation or change for Spanish.

15. Pop (popular)

Main Entry: pop·u·lar

Pronunciation: \□pä-pyə-lər\

Function: adjective

Etymology: Latin popularis, from populus the people, a people

Date: 1548

1 : of or relating to the general public

2 : suitable to the majority: as a : adapted to or indicative of the

understanding and taste of the majority <a popular history of the war> b

: suited to the means of the majority : inexpensive < sold at popular

prices>

3 : frequently encountered or widely accepted <a popular theory>

4 : commonly liked or approved <a very popular girl>

The word pop is accepted by the Royal Academy of Spanish

Language. It is applied as an adjective to refer to a type of music and

singer. In Spanish this Anglicism stands for popular and it usually

refers to music.

Additionally, this Anglicism is well known by people and does not

have any written adaptation or a change in its pronunciation.

16. Resort

Main Entry: re-sort

Pronunciation: \ri-□zort\

Function: noun

Etymology: Middle English, return, source of aid, from Anglo-French,

from resortir to rebound, resort, from re- + Old French sortir to go out,

leave

Date: 14th century

1 a : one that affords aid or refuge : resource < went to them as a last

resort> b : recourse 1a < have resort to outside help>

2 a : frequent, habitual, or general visiting <a place of popular resort> b

: persons who frequent a place : throng c (1) : a frequently visited place :

haunt (2): a place providing recreation and entertainment especially to

vacationers

This term is not accepted by the Royal Academy of Spanish

Language. In the context that is was found the Anglicism resort is

functioning as a noun, and the meaning for this Anglicism in Spanish is

centro turístico; it is written in the same form in English and in

Spanish and it does not have any modification or adaptation.

17. Look

Main Entry: look

Function: noun

Date: 13th century. Noun meaning "an act of looking" is c.1200;

meaning "appearance of a person" is from late 14c

1 a: the act of looking b: glance

2 a : the expression of the countenance b : physical appearance;

especially: attractive physical appearance—usually used in plural c: a

combination of design features giving a unified appearance <a new look

in women's fashions>

3: the state or form in which something appear

The Anglicism look is not accepted by the Royal Academy of

Spanish Language. In the context that is was found, it is functioning

as a noun. Its equivalent in Spanish is "apariencia"; both words are

used in Spanish. The Anglicism look does not have changes in its

written or spelling.

18. Disk joker (disk jockey)

Main Entry: disc jockey

Variant(s): or disk jockey

Function: noun

Date: 1941

: an announcer of a radio show of popular recorded music; also : one

who plays recorded music for dancing at a nightclub or part.

The Anglicism Disk joker is accepted by the Royal Academy of

Spanish Language; the suggested adaptation is disyóquey for singular

and disyoqueis for plural. This is a word that works as a noun and is

very used in the music but, it can be written in different forms such as:

DJ, Djoker, Dj, because people try to use the word in way easy for them.

19. Full

Main Entry: ¹full

Pronunciation: \□ful also □fəl\

Function: adjective

Etymology: Middle English, from Old English; akin to Old High German

fol full, Latin plenus full, plēre to fill, Greek plērēs full, plēthein to be full

Date: before 12th century

1 : containing as much or as many as is possible or normal <a bin full of

corn>

The Anglicism full is not accepted by the Royal Academy of Spanish

Language. It has some functions, in the context found it is applied as an

adjective. The meaning in Spanish for this Anglicism is "lleno. There are

no changes in the writing or pronunciation either English or Spanish.

20. Mister

Main Entry: mis-ter

Pronunciation: \square mis-tər, for \square mis-tər or in rapid speech \square mis(t)

Function: noun

Etymology: as a title of courtesy before a man's Christian name,

1447, unaccented variant of master.

Date: 1551

1 capitalized : mr. —used sometimes in writing instead of Mr.

2 : sir —used without a name as a generalized term of direct address of

a man who is a stranger < hey, mister, do you want to buy a paper >

3 : a man not entitled to a title of rank or an honorific or professional

title <though he was only a mister, he was a greater scholar in his field

than any PhD>

The Anglicism Mister is accepted by the Royal Academy of Spanish

Language. In the content found the word is functioning as noun and in

the context found is a nickname for the person which the article is

about. In Spanish ii is written with tilde in the vowel I mister.

21. Jean

Main Entry: jean

Pronunciation: \□jēn\

Function: noun

Etymology: short for jean fustian, from Middle English Gene Genoa, Italy

+ fustian. "Twilled cotton cloth," mid-15c., from Fr. jean fustian "fustian

(a type of twilled cotton cloth) of Genoa," the city in Italy, from O.Fr.

Jannes "Genoa," from L. Genua (see Genoa). The plural form jeans

became standard 19c. First used 1843 in sense of "pants made from

jean."

Date: 1577

1: a durable twilled cotton cloth used especially for sportswear and

work clothes

2: pants usually made of jean or denim —usually used in plural

Nevertheless jean is a vey useful Anglicism, it is not accepted by the

Royal Academy of English Language. This word means 'pantalón de

mezclilla', in Spanish, and it is never used because people are not

familiarized about it.

21. Ranking

Main Entry: rank⋅ing

Pronunciation: \□raŋ-kiŋ\

Function: adjective

Date: 1847

Having a high position: as a : of the highest rank <the ranking officer> b

: being next to the chairman in seniority <ranking committee member>

This term is accepted by the Royal Academy of Spanish Language.

The Anglicism ranking is working as a noun which meaning in Spanish

is "classification" and its is not adapted to Spanish writing.

Vaiable: El Extra (Tabloid)

22. Taxi

Main Entry: 1taxi

Pronunciation: \□tak-sē\

Function: noun

Inflected Form(s): plural tax·is \-sēz\ also tax·ies

Date: 1907, shortening of taximeter cab (introduced in London in March

1907), from taximeter "automatic meter to record the distance and fare"

(1898), from Fr. taximètre, from Ger. Taxameter (1890), coined from

M.L. taxa "tax, charge." An earlier Eng. form was taxameter (1894), used

in horse-drawn cabs.

: taxicab; also : a similarly operated boat

This term is accepted at the Royal Academy of Spanish language.

Taxi is a noun and it is also a very common Anglicism in our language

and actually its translation is equal in both languages. Taxi is a car

taking passengers

23. Miss

Main Entry: ³miss

Function: noun

Etymology: short for mistress

Date: 1667

1 capitalized a —used as a title prefixed to the name of an unmarried

woman or girl b —used before the name of a place or of a line of activity

or before some epithet to form a title for a usually young unmarried

female who is representative of the thing indicated <Miss America>

2 : young lady —used without a name as a conventional term of address

to a young woman

3: a young unmarried woman or girl

4 plural: a clothing size for women of average height and build

The Anglicism miss in the found context is applied as a noun and

actually its use is very common, even in some private schools the

students call their teachers in this way. This term is accepted by the

Royal Academy of Spanish Language and they suggest writing mis with

one s.

24. Show

Main Entry: 2show

Function: noun

Usage: often attributive

Date: 13th century.1300, "act of exhibiting to view," from show (v.).

Sense of "appearance put on with intention to deceive" is recorded from

c.1526. Meaning "display, spectacle" is first recorded 1561; that of

"ostentatious display" is from 1713 (showy is from 1712). Sense of

"entertainment program on radio or TV" is first recorded 1932.

1: a demonstrative display <a show of strength>

2 a archaic : outward appearance b : a false semblance : pretense

<made a show of friendship> c : a more or less true appearance of

something: sign d: an impressive display <his role as

househusband...was purely for show — John Lahr> e : ostentation

3 : chance 2 <gave him a show in spite of his background>

4 : something exhibited especially for wonder or ridicule : spectacle

5 a : a large display or exhibition arranged to arouse interest or

stimulate sales <the national auto show> b : a competitive exhibition of

animals (as dogs) to demonstrate quality in breeding

6 a : a theatrical presentation b : a radio or television program c :

entertainment 3b(1)

7: enterprise, affair <they ran the whole show>

8: third place at the finish (as of a horse race)

9 often capitalized: the major leagues in baseball—used with the

This Anglicism show in the found context is functioning as a noun.

And its meaning in Spanish is "espectáculo". This Anglicism does not

have any variation in writing or pronunciation in Spanish. This

Anglicism is accepted by the Royal Academy of Spanish Language.

25. Fútbol (football)

Main Entry: foot-ball

Pronunciation: \□fut-□bol\

Function: noun

Date: 15th century. The open-air game, first recorded 1409; forbidden in a Scottish statute of 1424.

1: any of several games played between two teams on a usually rectangular field having goalposts or goals at each end and whose object is to get the ball over a goal line, into a goal, or between goalposts by running, passing, or kicking: as a British: soccer British: rugby c: an American game played between two teams of 11 players each in which the ball is in possession of one side at a time and is advanced by running or passing Australian e Canada: Canadian football 2 a: an inflated oval ball used in the game of football b British: a soccer ball

3 : something treated roughly especially as the subject of a prolonged dispute <the issue became a political football in Congress>

— foot·ball·er \-□bo-lər\ noun

The Anglicism fútbol is a noun and in sports is one of the most common Anglicism. This term is accepted by the Royal Academy of Spanish Language. The adaptation of this word to Spanish Language through the years has made that its written has suffered many changes from football (English) to fútbol the word in Spanish that actually is used.

26. Penati (penalty)

Main Entry: pen·al·ty

Pronunciation: \□pe-n³l-tē\

Function: noun

Inflected Form(s): plural pen·al·ties

Etymology: Middle English penalte, from Middle French penalité, from

Medieval Latin poenalitas, from Latin poenalis

Date: 15th century

1: the suffering in person, rights, or property that is annexed by law or

judicial decision to the commission of a crime or public offense

2: the suffering or the sum to be forfeited to which a person agrees to be

subjected in case of non fulfillment of stipulations

3 a : disadvantage, loss, or hardship due to some action b : a

disadvantage (as loss of yardage, time, or possession of the ball or an

addition to or subtraction from the score) imposed on a team or

competitor for violation of the rules of a sport

4 : points scored in bridge by the side that defeats the opposing contract

—usually used in plural

The Anglicism Penalti is a noun and its meaning in Spanish is

"penal" (a fault in the area of eleven meters on football soccer). This

word is accepted by the Royal Academy of Spanish Language and it

presents a written change replacing the consonant y by the vowel i.

Penatly (English) and penalti (spanish)

27. Pedicure

Main Entry: ped·i·cure

Pronunciation: \□pe-di-□kyur\

Function: noun

Etymology: French pédicure, from Latin ped-, pes foot + curare to take

care, from cura care

Date: circa 1842

1: a person who provides care for the feet, toes, and nails

2 a : care of the feet, toes, and nails b : a single treatment of these parts

— ped·i·cur·ist \-□kyur-ist\ noun

The Anglicism pedicure is a noun and its meaning in Spanish could

be translated like this "cuidado de los pies". This word does not have

any changes in its written or pronunciation in Spanish. This term is not

accepted by the Royal Academy of Spanish Language.

28. Gol (goal)

Main Entry: goal

Pronunciation: \□gōl, chiefly Northern especially in 1b & 3a also □gül\

Function: noun

Etymology: Middle English gol boundary, limit

Date: 1531

1 a: the terminal point of a race b: an area to be reached safely in

children's games

2: the end toward which effort is directed: aim

3 a : an area or object toward which players in various games attempt to

advance a ball or puck and usually through or into which it must go to

score points b: the act or action of causing a ball or puck to go through

or into such a goal c: the score resulting from such an act

This term is accepted by the Royal Academy of Spanish Language.

The Anglicism gol is applied as a noun and we can translate it into

Spanish as "anotación", but, its used is so common that the word in

Spanish is hardly ever used. The written change that this word has is

the suppression of the vowel a. Goal (English) by gol (Spanish).

29. Hobbie (hobby)

Main Entry: ²hobby

Function: noun

Inflected Form(s): plural hobbies

Etymology: short for hobbyhorse. Late 13c., "small horse, pony," later

"mock horse used in the Morris dance," and c.1550 "child's toy riding

horse," which led to a transferred sense of "favorite pastime or

avocation," first recorded 1670s.

Date: 1816

: A pursuit outside one's regular occupation engaged in especially for

relaxation

The Anglicism Hobbie is accepted by the Royal Acdemy od Apanish

Language. It is used as a noun and its meaning in Spanish is

"pasatiempo", both words are used in Spanish. The written change from

the original word in English to its use in Spanish is Hobby (English). In

the example found it is written replacing the consonant y by the vowel I

and adding the vowel e Hobbie.

30. Play

Main Entry: has several function, play

Pronunciation: \□plā\

Function: noun

Etymology: Middle English, from Old English plega; akin to Old English

plegan to play, Middle Dutch pleyen

Date: before 12th century

1 a : swordplay b archaic : game, sport c : the conduct, course, or action

of a game d: a particular act or maneuver in a game: as (1): the action

during an attempt to advance the ball in football (2): the action in which

a player is put out in baseball e: the action in which cards are played

after bidding in a card game f: the moving of a piece in a board game (as

chess) g : one's turn in a game <it's your play>

The Anglicism play has different functions and it is not accepted by

the Royal Academy of Spanish Language. In the context found it is

applied as a noun. Its written or pronunciation does not have any

variation in Spanish. The equivalent for this Anglicism is Spanish

"juego"

31. Gypsum

Main Entry: gyp·sum

Pronunciation: \□jip-səm\

Function: noun

Etymology: Latin, from Greek gypsos

Date: 14th century. Late 14c., from L. gypsum, from Gk. gypsos "chalk,"

probably of Sem. origin (cf. Arabic jibs, Heb. gephes "plaster").

1 : a widely distributed mineral consisting of hydrous calcium sulfate

that is used especially as a soil amendment and in making plaster of

pari.

Gypsum is new Anglicism and it is not accepted for the Royal Academy of Spanish Language. It is used in place of the Spanish word yeso (cielo raso), and it is a noun that in ads is not in a complete sentences. This Anglicism doesn't have written adaptation.

Comparative Analysis

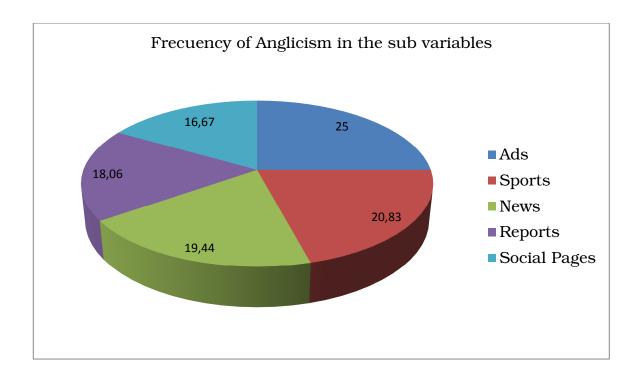
The comparative analysis examines the frequency of the use of Anglicism in the investigated variables (National newspaper, local newspaper and tabloid.); as well as their use in the sub-variables (News. Ads, sports, social pages and reports). The following chart presents the frequency of Anglicism found in various sections of the printed media.

As we can see, National newspaper shows the most frequency in the use of Anglicism, and local newspaper presents the lower frequency while the tabloid has a frequency between the two variables mentioned above.

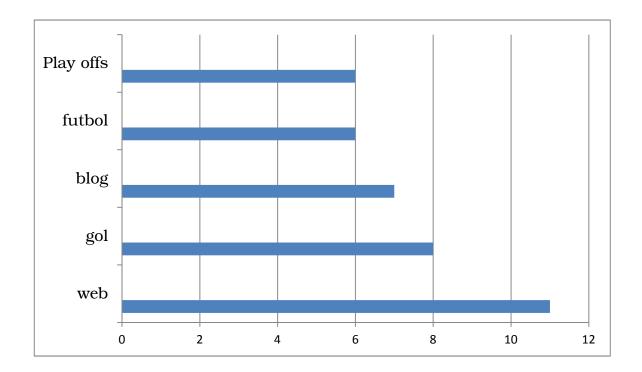
Section	National	Local	Tabloid	Total
	Newspaper	Newspaper		
News	9	2	3	14
Ads	6	5	7	18
Social Pages	2	4	6	12
Sports	4	6	5	15
Reports	6	4	3	13
Total	27	21	24	72

The next two graphics will show the percentages of the use in Anglicism in the sub variables and the percentages of the number of repetitions of the most common Anglicism in all variables.

First, at graphic 1, we can distinguish that the subvariable Ads has the highest percentage followed by sports, the third place is for news, the fourth place is for reports and the last place is for social pages with the lowest frequency of Anglicism.



The second graphic shows the Anglicism whit more number of repetitions in all variables, as we can see the word with more frequency is web, the second place is for gol, blog is in third place, the fourth place is for fútbol and Play off.



The Ecuadorian printed communication means, I read present the use of several Anglicism, but some of them have already adapted to our written language for example: gol, penalty, fútbol.

The Anglicisms used in technology space do not have a word that represents them in Spanish, and people understand their meaning due to the daily contact they have with these words. It is difficult to say the frequency which Anglicisms are used on variables, because first of all they don't focus their content at the same form, next people who read them don't have the same interest and lexicon, and finally In my opinion, I observed that they use Anglicism in the areas of technology and economy, or the Anglicism are common to the knowledge of most of people.

On the other hand, in the sub variable sports Anglicisms are use which more frequency in the other sub variables, I think is it due to sports has turned in a universal language, so it is easy for people to understand the meaning of these words.

Sociologic Analysis

Sociological analysis is a compilation of opinions of different people about this research. They expound their criterion about the obtained results taking in account the following aspects: acceptance or repulse of Anglicism in the society, impact of Anglicism in our cultural identity, impact in the language.(it improves or damages). It has or has no influence on the text.

Interviewed people agree that Anglicism let improve the vocabulary and that their use should be regulated by the Royal Language Academy, because people could have a similar pronunciation but the writing does not have a rule that let people to write them in a uniform way

On the other hand, a teacher says that Anglicism has good and bad things, good things because students can know new words and it is good opportunity, but in many cases that Anglicism are just in fashion and this situation only get confused specially in children and teenagers.

A high school student thinks that Anglicisms are not good, because they are destroying our language, because people use then without any criterion. He say that people feel important saying words in English even in some cases they probably don't know what they are saying.

In my opinion the obtained results give the idea that Anglicisms are used daily, and we must find in them a way of improving our

knowledge but, always taking into account that we must be proud of mother tongue.

Finally, Anglicisms that are used in the newspapers evidence that it is possible to communicate by their use, if we do not abuse their inclusion.

Conclusions

- This research demonstrates that Ecuadorian newspapers employ Anglicisms in different sections, and their use is related to specific content of the news. Their use depend on the target audience, the intention of the writers, and the social factors among other reasons.
- This investigation also suggests that subvariables such as ads and sport sections have the most frequency of Anglicisms. Ads present the most evidence of frequent Anglicisms, this could be because, most of the times the use of foreign words catch readers' attention. Furthermore, in sports many of Anglicisms employed are well known that people prefer use them in place of their equivalent in Spanish.
- ➤ One more result from this study demonstrates that of reports of technology and economy contain Anglicisms that are content specific, that is why they have become a universal language and they do not have an equivalent in the native language that can be used.
- In one specific case the word web is considered a fashionable Anglicism, because it is present in different sections of all three newspapers, and it is also very popular not only in printed communication but, also in our daily life.

- However, the three variables do not present a continuous use of Anglicisms day to day in the subvariables investigated (except sports section). Therefore, Anglicisms are employed in newspapers when the news require their use.
- ➤ However, results show a relative acceptance of Anglicisms in Ecuadorian newspapers, it is important to recognize that journalists respect the native language, and they do not use Anglicisms if they are not necessary.
- Another important finding is that most Anglicism found keep their pronunciation and are written in their original form. This is actually due to people are more involved with English language and they like to impress readers with their ability to use Anglicisms.
- > On the other hand, there are some people who express that even though English is globalized, and also, it helps us to appreciate other cultures, however, it is deteriorating our native language.
- ➤ Consequently, Anglicisms give the opportunity to improve our lexicon, our knowledge of foreign languages and, even finding new ways of communication. Additionally, they offer us the chance of appreciating a foreign Culture at the same time that we recognize the value of our native Language.

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Charts for collecting data of	f national	newspaper
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Chart One

Variable: National Newspaper

Sub Variable: News

Anglicisms	Example	Times	Title of the	Date
			article	

Author:

Chart Two

Variable: National Newspaper

Sub Variable: Ads

Anglicisms	Example	Times	Title of the	Date
			article	

Chart Three

Variable: National Newspaper

Sub Variable: Social Pages

Anglicisms	Example	Times	Title of the	Date
			article	

Author:

Chart Four

Variable: National Newspaper

Sub Variable: Reports

Anglicisms	Example	Times	Title of the	Date
			article	

Chart Five

Variable: National Newspaper

Sub Variable: Sports

Anglicisms	Example	Times	Title of the	Date
			article	

Charte	for	collecting	data	of local	newsnar	ner
Charts	101	conecuitg	uata	or rocar	newspa	her

Chart Six

Variable: Local newspaper

Sub Variable: News

Anglicisms	Example	Times	Title of the	Date
			article	

Author:

Chart Seven

Variable: Local Newspaper

Sub Variable: Ads

Anglicisms	Example	Times	Title of the	Date
			article	

Chart	Eight
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Variable: Local Newspaper

Sub Variable: Social Pages

Anglicisms	Example	Times	Title of the	Date
			article	

Author:

Chart Nine

Variable: Local Newspaper

Sub Variable: Reports

Anglicisms	Example	Times	Title of the	Date
			article	

Chart Ten

Variable: Local Newspaper

Sub Variable: Sports

Anglicisms	Example	Times	Title of the	Date
			article	

Charts for coll	ecting data	of tabloid
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Chart Elev	ven	n
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Variable: (Tabloid)

Sub Variable: News

Anglicisms	Example	Times	Title of the	Date
			article	

Author:

Chart Twelve

Variable: (Tabloid)

Sub Variable: Ads

Anglicisms	Example	Times	Title of the	Date
			article	

Chart Thirteen

Variable: El Extra (Tabloid)

Sub Variable: Social Pages

Anglicisms	Example	Times	Title of the	Date
			article	

Author:

Chart Fourteen

Variable: (Tabloid)

Sub Variable: Reports

Anglicisms	Example	Times	Title of the	Date
			article	

Chart Fifteen

Variable: EL Extra (Tabloid)

Sub Variable: Sports

Anglicisms	Example	Times	Title of the	Date
			article	

Charts for Statistical frecuency

Chart Sixteen

Variable: (National Newspaper)

Anglicisms	Section	f	%
	News		
	Ads		
	Social Pages		
	Reports		
	Sports		
	TOTAL		

Chart Seventeen

Variable. (Local Newspaper)

Anglicisms	Section	f	%
	News		
	Ads		
	Social Pages		
	Reports		
	Sports		
	TOTAL		

Author

Chart Eighteen

Variable: (Tabloid)

Anglicisms	Section	f	%
	News		
	Ads		
	Social Pages		
	Reports		
	Sports		
	TOTAL		

Chart nineteen

The most frequent anglicisms in all variables

Anglicisms	Times